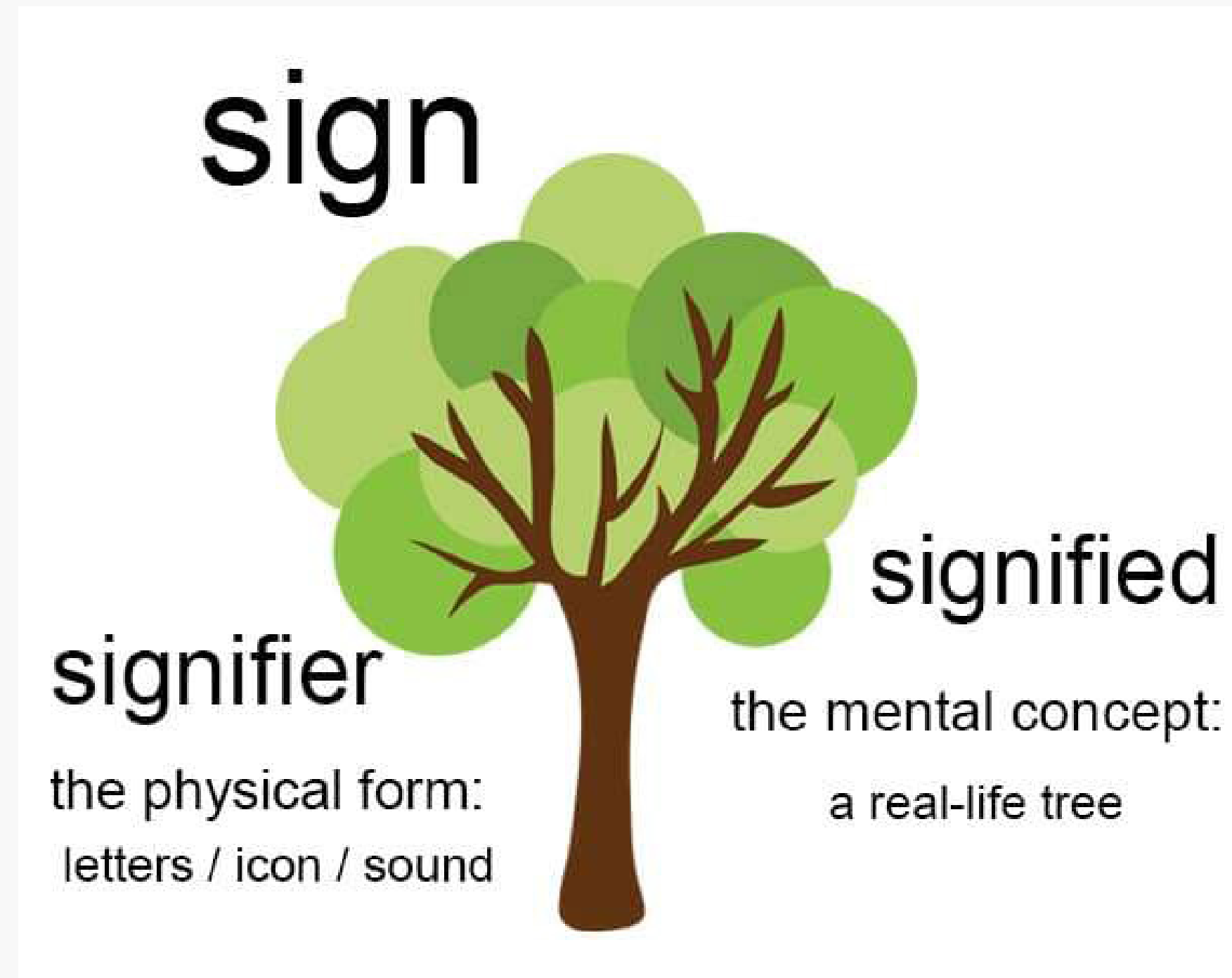
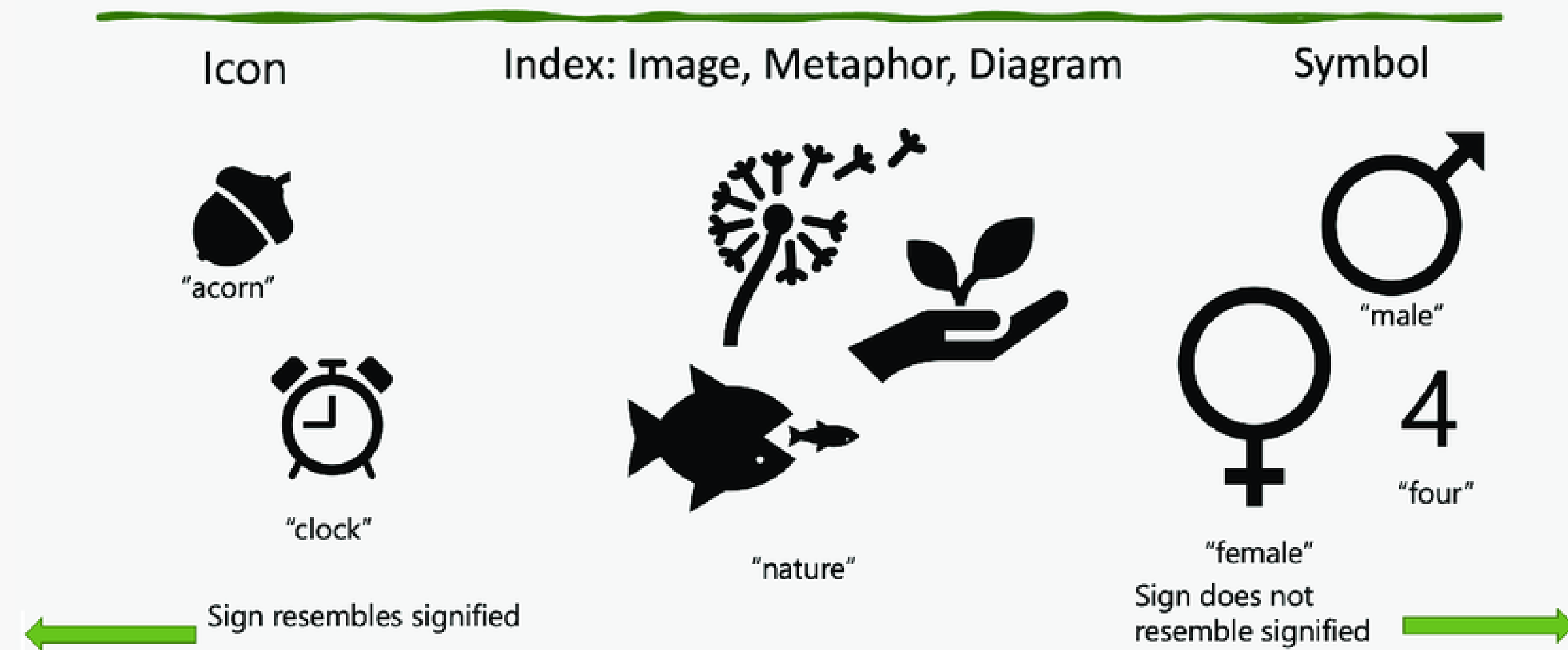


Projection¹



A sign is the relationship between the signifier and the signified.

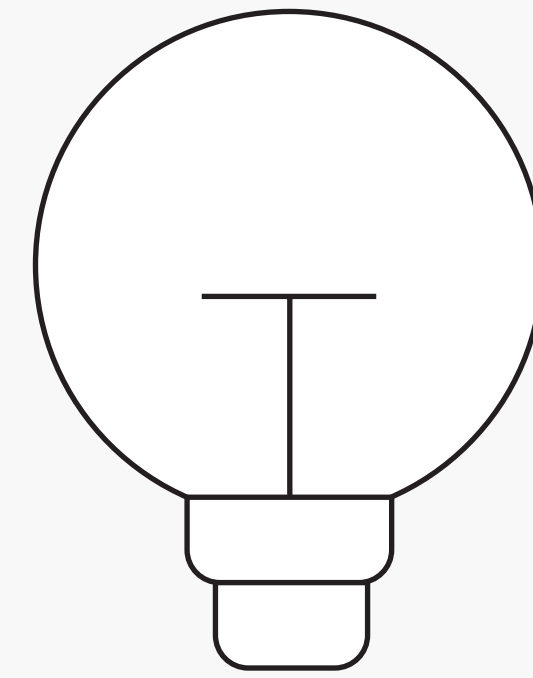
Charles Peirce: Icon, Index, and Symbols (1931-1958)



How a sign being understood and interpreted.

Apple





Making an invisible processes visible

